



Payment Form Builder

Payment-enable your website quickly and easily without extensive programming

When you need to payment-enable your website quickly and easily without extensive programming or development costs, the **SKIPJACK™ Payment Form Builder** is the right choice.

The SKIPJACK Payment Form Builder allows you to create a secure, customized online payment form to enable customers to pay for your product, service or donation with the simple click of a button. It also offers a variety of powerful features, including:

- automated, customizable buy button and payment form generation
- ability to edit existing forms
- recurring payments support
- line item detail calculation
- up to 30 user defined fields
- accepts posted payment data from your website

Generating a buy button and secure payment form is as easy as 1-2-3:

- 1) enter the merchant and product information into the form builder interface
- 2) click the create form button
- 3) paste the resulting HTML code into your website.

It's that simple! In minutes you will be accepting online payments.*

The SKIPJACK Payment Form Builder also can help you reduce fraud and chargebacks through optional Address Verification Service (AVS) and Security Code (CVV2/CVC2/CID) support.

The SKIPJACK Payment Form Builder is powered by SKIPJACK—one of North America's leading payment gateways.

More information about SKIPJACK's payment solutions can be found at www.skipjack.com.

ADVANTAGES

- ▶ Lower cost of development
- ▶ Faster time to market
- ▶ Increased customization
- ▶ Improved security

APPLICATIONS

- ▶ Online product sales
- ▶ Donations
- ▶ Bill payments
- ▶ Memberships
- ▶ Subscriptions
- ▶ Event registrations

KEY FEATURES

- ▶ One-button payment form and buy button generation
- ▶ Customizable form layout, including your company logo
- ▶ Payment form editing capability
- ▶ Tax and shipping calculations, including taxable shipping option
- ▶ Ability to enter and calculate line item detail
- ▶ Support for recurring payments
- ▶ Up to 30 user defined (customized) form fields
- ▶ Optional email receipt to customer and/or merchant
- ▶ Advanced transaction management and reporting features
- ▶ Accepts data posted from merchant websites

*A valid SKIPJACK account is required prior to accepting online payments

PAYMENT FORM BUILDER HIGHLIGHTS

BUILD YOUR OWN ONLINE PAYMENT FORM

Turn fields on or off, and configure properties of each

Custom Form Fields

Select Skipjack Name

transactionamount Amount

ordernumber Order Nu

sjname Custom

email Custom

streetaddress Street

streetaddress2 Street

city Street

Define and configure up to 30 user-defined fields

Step 7: User-Defined Fields

Select Skipjack Name

Field

Step 8: Line Item Details

Detail is useful if you are selling a variety of products. Select a product, fill out the details, and click "create" to generate your online payment form.

The screenshot shows the Payment Form Builder interface with several sections:

- Merchant Information:** Fields for merchant name, address, phone, and email.
- Account Preferences:** Options for account type and currency.
- Custom Form Fields:** A table with columns for field name, type, and status.
- Table of Items:** A table with columns for item name, price, quantity, and total.
- Tax and Shipping Rules:** Configuration options for taxes and shipping.
- Recurring Payment Schedules:** Options for recurring payments.
- Product Details:** Fields for product name, description, and price.

- Enter merchant information
- Customize with company logo and custom messages for payment form and receipt page
- Select account preferences
- Choose standard payment fields, or select and configure your own
- Quickly and easily define and configure up to 24 standard fields
- Define tax and shipping rules
- Establish recurring payment schedules
- Define a wide array of configurable details for each user-defined field
- Define product details at a line-item level
- Click "create" to generate your online payment form